2022 Event sponsorship package

IT'S ON! COME HU



THE WEST'S BEST BBQ ALL-IN-ONE OUTDOOR FAMILY FESTIVAL.

ABOUT THE BBQ MUSIC FEST

Large citywide event featuring the WORLD'S BEST BBQ Ribs, Pulled Pork, Tri-tip, Sausages, Chicken and more. The BBQ competition is fierce and the flavors rich as award-winning pitmasters battle local barbeque grillers to produce the best that their secret recipes have to offer. This BBQ extravaganza and music oriented event is an all-in-one outdoor family festival. With live entertainment, dancing, free souvenir E-photo, smokin' food court, carnival rides and games, children's stage and area, magic show, karaoke lounge with live band, local artisans and adult beverages, live sports tent, all in an festive atmosphere, this is a great event for all ages. 10,000 festival goers attend.

LOCATION

The event is held at Fountain Valley Sports Complex located in the City of Fountain Valley. Take the Brookhurst exit off Interstate 405. Turn right on Heil. Nearest cross streets are Brookhurst Street and Heil Avenue.

DEMOGRAPHICS

Predominantly high income Anglo and Asian families. Median household income is \$76,000. Ages 6-60, working middle class families.

PAST MEDIA COVERAGE AND ASSOCIATION

News TV Stations, Radio, Magazines, Local Newspapers, OC Weekly, Maltida and the Ramsey Bunch Show, CBS, Advertisements, ENewsletters, Billboards, Digital Screens, Social Media, Movie Theaters and official website.

CALL TODAY 562-495-5959







August 19-21, 2022 SOUTHERN CALIFORNIA EVENT



SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive) \$10,000	
Beer	\$5,000+
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000+
Associate Sponsor	\$1,500

SPONSORS RECEIVE:

- 10x10 Canopy, w/sidewall, electricity, tables & chairs
- Name and logo on Print Media and Press Releases
- **Company Name Recognition** from Main Stage/Stage Banner
- **Onsite & Social Media Recognition**
- Logo on select TV Commercials
- **Digital Screen Commercials at**
- Souvenir E-Photo Booth and more. Logo on Official Website
- **BBQMusicFest.com**

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.



EMAIL: SPONSORS@BBQMUSICFEST.COM 3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807

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